

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

McCormick for State Superintend

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 10/16

Invoice ID: 1244107
Campaign ID:

Invoice Date: 11-02-2016
Estimate ID: 4159

Contract ID: 887139
P.O Number:

Client ID: 44644
Tax ID:

Description

Amount

Gross Advertising Fee	\$1,203.00
Agency Commission	(\$180.45)
Rep. Firm Commission	(\$357.89)

Net Advertising Fee	\$664.66
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Sub Total	\$664.66
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Total This Invoice	\$664.66
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/62356059/
1468

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: McCormick for State Superintend
 Remarks: /62356059/
 Bill Cycle: 10/16
 Rep. Firm: VNS/NCC

Contract ID: 887139
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/29/16	Saturday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	5:56am	4SPMJMSST03H	00:00:30	Charged	19.00	*
10/29/16	Saturday	HIST-E	1468-FT. WAYNE AL	Paid Programming	5:59am	4SPMJMSST03H	00:00:30	Charged	16.00	*
10/29/16	Saturday	DISC-E	1468-FT. WAYNE AL	Fast N' Loud	9:14am	4SPMJMSST03H	00:00:30	Charged	14.00	*
10/29/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Prop Bros:Buy/Sell	9:20am	4SPMJMSST03H	00:00:30	Charged	16.00	*
10/29/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Prop Bros:Buy/Sell	11:19am	4SPMJMSST03H	00:00:30	Charged	20.00	*
10/29/16	Saturday	FXNC-E	1468-FT. WAYNE AL	America's Election HQ	12:23pm	4SPMJMSST03H	00:00:30	Charged	27.00	*
10/29/16	Saturday	HIST-E	1468-FT. WAYNE AL	Fear Files	1:40pm	4SPMJMSST03H	00:00:30	Charged	20.00	*
10/29/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	6:16pm	4SPMJMSST03H	00:00:30	Charged	32.00	*
10/29/16	Saturday	HIST-E	1468-FT. WAYNE AL	Fear Files	6:41pm	4SPMJMSST03H	00:00:30	Charged	32.00	*
10/29/16	Saturday	DISC-E	1468-FT. WAYNE AL	Treasure Quest: Dead	7:25pm	4SPMJMSST03H	00:00:30	Charged	24.00	*
10/29/16	Saturday	DISC-E	1468-FT. WAYNE AL	Treasure Quest: Dead	8:25pm	4SPMJMSST03H	00:00:30	Charged	44.00	*
10/29/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	8:59pm	4SPMJMSST03H	00:00:30	Charged	54.00	*
10/29/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	9:25pm	4SPMJMSST03H	00:00:30	Charged	54.00	*
10/29/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	9:40pm	4SPMJMSST03H	00:00:30	Charged	49.00	*
10/29/16	Saturday	FXNC-E	1468-FT. WAYNE AL	Judge Jeanine	9:50pm	4SPMJMSST03H	00:00:30	Charged	51.00	*
10/29/16	Saturday	HGTV-E	1468-FT. WAYNE AL	House Hunters Reno	10:20pm	4SPMJMSST03H	00:00:30	Charged	49.00	*
10/29/16	Saturday	DISC-E	1468-FT. WAYNE AL	Treasure Quest: Dead	10:24pm	4SPMJMSST03H	00:00:30	Charged	44.00	*
10/29/16	Saturday	FXNC-E	1468-FT. WAYNE AL	Greg Gutfeld Show	10:49pm	4SPMJMSST03H	00:00:30	Charged	51.00	*
10/29/16	Saturday	HIST-E	1468-FT. WAYNE AL	Bigfoot: Definitive	11:17pm	4SPMJMSST03H	00:00:30	Charged	49.00	*
10/29/16	Saturday	FXNC-E	1468-FT. WAYNE AL	AEHQ: How We Fight	11:45pm	4SPMJMSST03H	00:00:30	Charged	51.00	*
10/30/16	Sunday	FXNC-E	1468-FT. WAYNE AL	AEHQ: How We Fight	5:47am	4SPMJMSST03H	00:00:30	Charged	27.00	*
10/30/16	Sunday	DISC-E	1468-FT. WAYNE AL	Extreme Collectors	11:18am	4SPMJMSST03H	00:00:30	Charged	15.00	*
10/30/16	Sunday	ESPN-E	1468-FT. WAYNE AL	Who's In?	1:26pm	4SPMJMSST03H	00:00:30	Charged	24.00	*
10/30/16	Sunday	FXNC-E	1468-FT. WAYNE AL	America's Election HQ	4:51pm	4SPMJMSST03H	00:00:30	Charged	37.00	*
10/30/16	Sunday	HIST-E	1468-FT. WAYNE AL	American Pickers	8:13pm	4SPMJMSST03H	00:00:30	Charged	49.00	*
10/30/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Hawaii Life	8:45pm	4SPMJMSST03H	00:00:30	Charged	49.00	*
10/30/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Island Life	9:17pm	4SPMJMSST03H	00:00:30	Charged	49.00	*
10/30/16	Sunday	FXNC-E	1468-FT. WAYNE AL	Judge Jeanine	9:49pm	4SPMJMSST03H	00:00:30	Charged	51.00	*
10/30/16	Sunday	HIST-E	1468-FT. WAYNE AL	American Pickers	10:16pm	4SPMJMSST03H	00:00:30	Charged	49.00	*
10/30/16	Sunday	DISC-E	1468-FT. WAYNE AL	Edge of Alaska	10:30pm	4SPMJMSST03H	00:00:30	Charged	44.00	*
10/30/16	Sunday	HIST-E	1468-FT. WAYNE AL	Story of Halloween	11:10pm	4SPMJMSST03H	00:00:30	Charged	49.00	*
10/30/16	Sunday	DISC-E	1468-FT. WAYNE AL	Alaska: Frontier	11:54pm	4SPMJMSST03H	00:00:30	Charged	44.00	*
Grand Total									1,203.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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